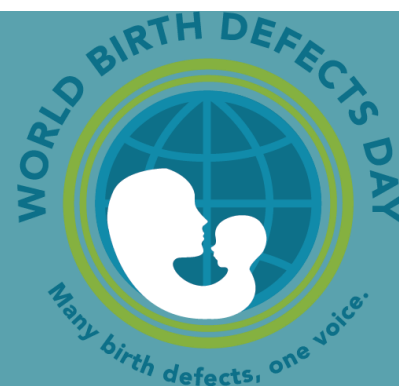


World Birth Defects Day Partners Engagement Activities



World Birth Defects Day (WBDD) aims to use our collective voice in raising awareness for all birth defects and improve care and treatment.



WBDD Toolkit

The 2021 World Birth Defects Day Toolkit is full of ideas and activities to help you raise awareness about birth defects. **Download entire WBDD Toolkit: [ENGLISH](#), [SPANISH](#)**

We CARE...

Let's show our support for birth defects tracking, research and prevention!

1. Download and print the "I care..." sign; **2.** Fill it out with why we care about birth defects prevention and research (include #WorldBDDay and #ManyBirthDefects1Voice); and **3.** Post a picture holding it. For more info, go to <https://www.worldbirthdefectsday.org/i-care-campaign>.



LIVE EVENTS on March 3rd

Time	Event	How to Participate
8 AM EST / 2PM CET	WHO WBDD webinar via Zoom: Saving lives of babies with birth defects and improving their quality of life	1) Promote event 2) Join the webinar: https://who.zoom.us/j/91042432917 Password: f#6KMsec
11 AM EST / 8 AM PST	#WorldBDDay Twitter Chat: Many birth defects. One voice	1) Promote event with sample tweets and promotional graphic- Eng , Span 2) Prepare responses and participate live or schedule tweets (script)
1PM EST / 10AM PST	Facebook Live Event: COVID-19 Vaccine in Pregnancy & Breastfeeding	Follow MotherToBaby on March 3 to take part and ask questions! https://bit.ly/MTBFaceb
2PM EST / 11AM PST	Free webinar on lead exposure in pregnancy	Register at: http://bit.ly/FV_MTB_2021_Lead

WHO World Birth Defects Day Webinar via Zoom

8:00AM EST / 2:00PM CET

All children have the right to a healthy start in life. Babies born with birth defects are particularly at risk of death and lifelong disability. Many birth defects can be prevented and treated. But, when a baby is born with a birth defect, receiving the right care as soon as possible gives them the best chance to life and helps them reach their maximum potential. There is a need for strengthening healthcare services to meet the needs of babies born with a birth defect, in particular in low-and-middle income countries of Asia and Africa, where the health care systems are the weakest and the burden of birth defects is the highest. To promote quality of care and universal health coverage for children with birth defects, we must bring to light the human rights perspective and the need for advocacy.

With this webinar, we would like to commemorate World Birth Defects Day to raise awareness about #ManyBirthdefects1Voice. Join the webinar: <https://who.zoom.us/j/91042432917> | Password: f#6KMsec

#WORLDDBDDAY GLOBAL TWITTER CHAT

On March 3rd at 11:00AM EST, 5:00PM CET, join us during the Twitter Chat as one voice to raise awareness about birth defects. To prepare, get the bilingual [script](#) and questions [here](#). Even if you cannot join us live, please schedule a tweet using #WorldBDDay at this time.

Facebook Live Event: COVID-19 Vaccine in Pregnancy & Breastfeeding

The event panel includes moderator Robert Felix, MD; and speakers Sonja Rasmussen, MD, Lorrie Harris-Sagaribay, MPH, and Kirstie Perrotta, MPH.

Follow MotherToBaby at <http://bit.ly/MTBFaceb>.

Free webinar on lead exposure in pregnancy

2PM EST / 11AM PST | Register at: http://bit.ly/FV_MTB_2021_Lead

As parents or when planning to start a family, it's important to know and understand how to achieve the best care and health for children, but where do you begin? Right at home! Houses, especially older ones, can be a source of lead exposure. Although lead-based paint hasn't been sold since the late 70s, many older homes still have it. Learn about the available resources supporting families who are exposed to lead. On World Birth Defects Day March 3, join the free webinar presented by MotherToBaby and Family Voices on the impact of lead exposures during pregnancy, infants and children.

Let us know what you are doing!

- 1 Use #WorldBDDay #ManyBirthDefects1Voice #DiaMundialDefectosCongenitos #MuchosDefectos1Voz.
- 2 Email centre@icbdsr.org so we are awareness and can help promote your activities.

