#### World Birth Defects Day – March 3rd

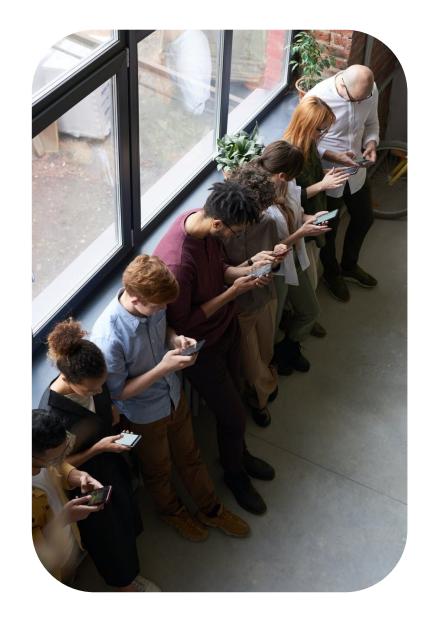
#WorldBDDay
#ManyBirthDefects
1Voice







On March 3<sup>rd</sup>, several worldwide organizations will celebrate World Birth Defects Day.





## **Birth Defects**

Birth defects, or congenital anomalies, are structural or functional anomalies due to prenatally determined developmental anomalies that can be identified prenatally, at birth, or sometimes may only be detected later in infancy.

#### **Examples of birth defects**

- Structural
  - Heart Defects, Spina Bifida,
     Hypospadias, Limb Deficiency, Club
     Foot, Down Syndrome
- Functional
  - Metabolic Diseases, Hearing Loss, Thalassemia, Cystic Fibrosis, Autism Spectrum Disorders.

The focus of <u>World Birth Defects Day</u> is on structural birth defects, since many functional anomalies have other awareness days.



# Frequency

Structural birth defects are common, costly, and critical.

Birth defects affect nearly 8 million infants, or 6% of all infants, born globally each year.





# Burden

- In many countries, birth defects are one of the leading causes of death in infants and young children.
- Babies who survive may have a good quality of life with appropriate treatment or care, however many infants are at an increased risk for **long-term disabilities**.

#### Their quality of life matters!





# **Causes and Prevention**

- Although about 50% of structural birth defects cannot be linked to a specific cause, there are some known causes or risk factors.
- Non-genetic known causes or risk factors can be mitigated or removed before conception or early pregnancy to prevent some birth defects.

**Examples**: insufficient folate status, poorly managed diabetes, obesity, lack of protection against infectious diseases, some teratogenic medications, smoking, alcohol





## The Goal

The main goal of the day is to use our collective voice to reach more people through news, messages, and fact sheets.

We hope this will spur more efforts to expand birth defects surveillance, prevention, care, and research worldwide.





# Become a Recognized World Birth Defects Day Partner Organization

#### **Application form available at:**

https://www.worldbirthdefectsday.org/

#### Increase YOUR visibility!

# World Birth Defects Day Partners by World Health Organization Region (191)



List of WBDD Partners available at www.worldbirthdefectsday.org



### What can you do to observe the day?



- Organize a meeting to increase knowledge on birth defects prevention and care.
- Add your voice to raise awareness through your partner and news channels.
- Use the hashtag #WorldBDDay on your Twitter, Instagram and Facebook accounts
- Encourage other organizations to join the WBDD movement.
- Check updates on: <a href="https://www.worldbirthdefectsday.org/">https://www.worldbirthdefectsday.org/</a>



### Your energy is greatly needed!

Tweet, retweet, share and comment. Make noise!

It will increase the reach of worldwide messages and expand knowledge and awareness.



