World Birth Defects Day Partners Engagement



World Birth Defects Day (WBDD) 2022 is this Thursday, March 3rd.

Join us live during the WBDD Twitter Chat and Instagram Live events on March 3rd!

Time	Event	How to Participate
5:00PM CET / 11:00AM EST / 8:00AM PST	#WorldBDDay Twitter Chat: Many birth defects, one voice.	 Promote event with sample <u>tweets</u> and promotional graphics - <u>Eng</u>, <u>Span</u> Prepare responses and participate live or schedule tweets (<u>script</u>) Even if you cannot join us live, please schedule a tweet using #WorldBDDay at this time.
7:00PM CET / 1:00PM EST / 10:00AM PST	Instagram Live Story Event: COVID-19 Vaccine in Pregnancy & Breastfeeding	Follow @MotherToBabyOTIS on Instagram to take part and ask questions! https://www.instagram.com/mothertoba byotis/

Birth defects matter globally...

Let's show your country's support for birth defects tracking, research and prevention!

1. Download and print the "Birth defects matter" sign; 2. Fill out your country in the blank line and then write why you care about birth defects prevention and research; and 3. Post a picture holding it including #WorldBDDay and #ManyBirthDefects1Voice.













For more info, go to:

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https://www.worldbirthdefectsday.org/birth-defects-matter-campaign/

3 WBDD Resources

- 2022 World Birth Defects Day Toolkit
 - The toolkit is full of ideas and activities to help you raise awareness about birth defects. Download the entire WBDD Toolkit: ENGLISH, SPANISH
- Social Media Graphics
 - Download in formats for Twitter, Facebook, and 1080 x 1080 for Instagram.
 - <u>https://www.worldbirthdefectsday.org/</u> 2022-wbdd-social-media-graphics/
- Tunu's Story

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- o <u>Share</u> Tunu's moving story.
- Image (illustration) gallery of selected birth defects
 - o Image Gallery | CDC





Tunu's Video Story!



Partner activities

• Haiti Cholera Research Funding Foundation, Inc. (HCRFF) World Birth Defects Day Webinar via Zoom

4:00PM CET / 10:00AM EST

Topic: Proper nutrition prior to conception and during pregnancy can help prevent birth defects

With this webinar, we would like to commemorate World Birth Defects Day to raise awareness about #ManyBirthDefects1Voice. Join the webinar: https://us02web.zoom.us/i/89893076079?pwd=Z29odHlgcTN6STJXS09tcEZtZEg3UT09

Meeting ID: 898 9307 6079 | Password: 478993

- Ideas on WBDD Activities
 - o <u>https://www.worldbirthdefectsday.org/wbdd-toolkit/sample-wbdd-activities/</u>

Let us know what you are doing!

- Use #WorldBDDay #ManyBirthDefects1Voice #DiaMundialDefectosCongenitos #MuchosDefectosCongenitos1Voz.
- Email <u>info@worldbirthdefectsday.org</u> so we are aware and can help promote your activities.

