# World Birth Defects Day Partners Engagement



World Birth Defects Day (WBDD) 2022 is this Thursday, March 3<sup>rd</sup>.

Join us live during the WBDD Twitter Chat and Instagram Live events on March 3<sup>rd</sup>!

Time	Event	How to Participate
5:00PM CET / 11:00AM EST / 8:00AM PST	#WorldBDDay Twitter Chat: Many birth defects, one voice.	<ol> <li>Promote event with sample <u>tweets</u> and promotional graphics - <u>Eng</u>, <u>Span</u></li> <li>Prepare responses and participate live or schedule tweets (<u>script</u>)</li> <li>Even if you cannot join us live, please schedule a tweet using #WorldBDDay at this time.</li> </ol>
7:00PM CET / 1:00PM EST / 10:00AM PST	Instagram Live Story Event: COVID-19 Vaccine in Pregnancy & Breastfeeding	Follow @MotherToBabyOTIS on Instagram to take part and ask questions! https://www.instagram.com/mothertoba byotis/

Birth defects matter globally...

Let's show your country's support for birth defects tracking, research and prevention!

1. Download and print the "Birth defects matter" sign; 2. Fill out your country in the blank line and then write why you care about birth defects prevention and research; and 3. Post a picture holding it including #WorldBDDay and #ManyBirthDefects1Voice.













## For more info, go to:

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https://www.worldbirthdefectsday.org/birth-defects-matter-campaign/

# 3 WBDD Resources

- 2022 World Birth Defects Day Toolkit
  - The toolkit is full of ideas and activities to help you raise awareness about birth defects. Download the entire WBDD Toolkit: ENGLISH, SPANISH
- Social Media Graphics
  - Download in formats for Twitter, Facebook, and 1080 x 1080 for Instagram.
  - <u>https://www.worldbirthdefectsday.org/</u> 2022-wbdd-social-media-graphics/
- Tunu's Story

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- o <u>Share</u> Tunu's moving story.
- Image (illustration) gallery of selected birth defects
  - o Image Gallery | CDC





Tunu's Video Story!



# Partner activities

• Haiti Cholera Research Funding Foundation, Inc. (HCRFF) World Birth Defects Day Webinar via Zoom

4:00PM CET / 10:00AM EST

Topic: Proper nutrition prior to conception and during pregnancy can help prevent birth defects

With this webinar, we would like to commemorate World Birth Defects Day to raise awareness about #ManyBirthDefects1Voice. Join the webinar: <a href="https://us02web.zoom.us/i/89893076079?pwd=Z29odHlgcTN6STJXS09tcEZtZEg3UT09">https://us02web.zoom.us/i/89893076079?pwd=Z29odHlgcTN6STJXS09tcEZtZEg3UT09</a>

### Meeting ID: 898 9307 6079 | Password: 478993

- Ideas on WBDD Activities
  - o <u>https://www.worldbirthdefectsday.org/wbdd-toolkit/sample-wbdd-activities/</u>

### Let us know what you are doing!

- Use #WorldBDDay #ManyBirthDefects1Voice #DiaMundialDefectosCongenitos #MuchosDefectosCongenitos1Voz.
- Email <u>info@worldbirthdefectsday.org</u> so we are aware and can help promote your activities.

