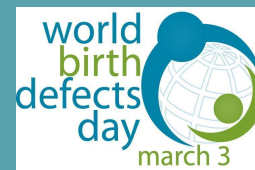



World Birth Defects Day 2023

Partner Engagement



World Birth Defects Day (WBDD) 2023 is this Friday, March 3rd.

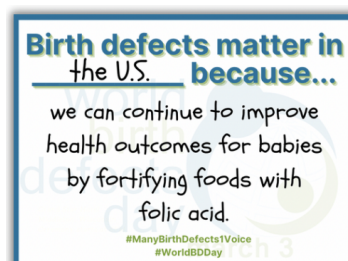
- 1 Join us live during the WBDD Twitter Chat and Instagram Live events on March 3rd!

Time	Event	How to Participate
5:00PM CET / 11:00AM EST / 8:00AM PST	#WorldBDDay Twitter Chat: Many birth defects, one voice. 	<ol style="list-style-type: none"> 1. Promote event with sample tweets and promotional graphics – Eng. Span 2. Prepare responses and participate live or schedule tweets (toolkit) 3. Even if you cannot join us live, please schedule a tweet using #WorldBDDay at this time.

- 2 Birth defects matter globally...

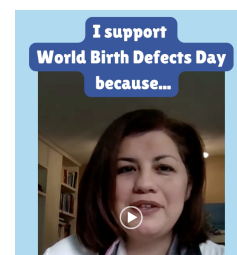
Let's show your country's support for birth defects tracking, research and prevention! Click [here](#) for more info.

1. Download and print the "Birth defects matter" sign; 2. Fill out your country in the blank line and then write why you care about birth defects prevention and research; and 3. Post a picture holding it including #WorldBDDay and #ManyBirthDefects1Voice.



- 3 WBDD Resources

- [2023 World Birth Defects Day Toolkit](#)
 - o The toolkit is full of ideas and activities to help you raise awareness about birth defects. **Download the Social Media Toolkit:** [ENGLISH](#), [SPANISH](#)
- [Mother To Baby Podcast: Participating in a Pregnancy Study](#)
 - o Listen [here](#)!
- [Partner Videos](#)
 - o Watch and share [partner videos](#) on why they support WBDD



Let us know what you are doing!

- 1 Use #WorldBDDay #ManyBirthDefects1Voice #DiaMundialDefectosCongenitos #MuchosDefectosCongenitos1Voz.
- 2 Email worldbdday@gmail.com so we are aware and can help promote your activities.

