



2024 PARTNER ENGAGEMENT

Friday, March 1, 2024

#WorldBDday Live Chat on X (formerly Twitter) and IG Threads

@ 8AM PST/11AM EST/5PM CET

How to participate:

1. Promote event with tweets and promotional graphics [English](#) | Spanish (coming soon)
2. Prepare responses and participate live or schedule tweets (toolkit – coming soon)
3. If you can't join live, schedule a message using #WorldBDday.

MARCH OF DIMES

World Birth Defect Day Live Chat

Join us on X (formerly called Twitter) and Threads for an English and Spanish discussion about global efforts to prevent birth defects.

Friday, March 1 at 11 am EST

Handles: @MarchofDimes, @Nacersano

#WorldBDday #EveryJourneyMatters
#DiaMundialDefectosCongenitos

Webinar for health care providers Pregnancy Exposures and Birth Defects: What Have We Learned?

@ 10AM PST/1PM EST | Free [registration](#)

OTIS
Organization of Teratology Information Specialists

FREE WEBINAR

Pregnancy Exposures and Birth Defects: What Have We Learned?
A Special Presentation for World Birth Defects Day

Sura Alwan, M.Sc, Ph.D
Co-Director | TERIS - Teratogen Information System
University of Washington

Friday March 1, 10am PT/1pm ET

Free Broadcast via GoToMeeting. Registration Required:

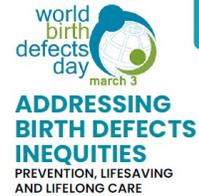
[REGISTER NOW](#) momtobaby.org/WorldBDDayWebinar

World Birth Defects Day (WBDD) 2024 is Sunday, March 3rd. We have live events on Friday (March 1st) and Monday (March 4th).

Monday, March 4, 2024

#WorldBDday Webinar on Addressing Birth Defects Inequities

@ 8AM EST
2PM CET
6:30PM IST
Free [registration](#)



Monday, March 4, 2024

8AM EST | 2PM CET | 6:30PM IST

Register:
<https://bit.ly/492K5Z2>

Leading organizations and patient advocates discuss:

- Advancing access
- Successful advocacy
- Capacity building strategies

Birth anomalies cause 10% of all childhood deaths. Those who survive are at risk of lifelong disability if they don't have timely access to high-quality care. The burden of death and disability is disproportionately high in low- and middle-income countries.

With remarks from Dr. Anshu Banerjee
Dir., Dept. of Maternal, Newborn, Child and Adolescent and Ageing
World Health Organization



Resources

World BD Day Resource Guide: [English](#) | [Spanish](#)

World BD Day Social Media Toolkit: [English](#) | [Spanish](#)

WBDD24 Logo - [English](#) | [Spanish](#)

WBDD24 Banner - [English](#) | [Spanish](#)

WBDD24 Flyer - [English](#) | [Spanish](#)

8 Seconds Challenge Instructions – [English](#) | [Spanish](#)

8 Seconds Challenge Sign - [English](#) | [Spanish](#)

Let us know what you are doing!

- 1 Use #WorldBDDay #EveryJourneyMatters
#AwarenessWithoutStigma
#DiaMundialDefectosCongenitos
#TodaExperienciaImporta #ConocimientoSinEstigma
- 2 Email centre@icbdsr.org so that we are aware and can help to promote your activities.

